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Attention: Office of International Corporate Finance Division of Corporation Finance, Mail Stop 3-9 Securities and Exchange Commission 450 Fifth Street, N.W. Washington, D.C. 20549 🕝

16 May 2008

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Pearson plc . Submission Pursuant to Rule 1223-2(b) under the Securities Exchange Act of 1934 - File number: 82-4019

THOMSON REUTERS

Dear Sirs

On behalf of Pearson plc, a company duly organised under the laws of England and Wales (the "Company"), I am furnishing the following information pursuant to Rule 12g3-2(b) (1) (iii) under the United States Securities Exchange Act of 1934 (the "Act") in order to maintain the Company's. exemption from the reporting requirements of Section 12 (g) of the Act available to foreign private issuers pursuant to Rule 12g3-2(b) thereunder:

Press Releases: - .

25 April

AGM results

28 April .

Financial:Times Israches Middle East edition:

1 May

Voting Rights and Capital:

6 May

Financial Times's Alphaville scoops two Webby awards.

7 May

Appointment of New executive director.

7 May

Jampetart and Pearson Foundation announce 2008 Jumpetart's read.....

12 May

Director shareholding

12 May

Director shareholding

12 May.

Notification of Interest in Shares.

REGISTERED OFFICE AT THE ABOVE ADDRESS. REGISTERED IN ENGLAND NUMBER 53723

Any questions concerning this submission may be directed to me at the address and telephone number above.

Please acknowledge receipt of this letter by stamping and returning the enclosed duplicate of this letter to me in the enclosed self-addressed stamped envelope.

Very truly yours.

C Abraham

Stephen Jones
Deputy Secretary

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Results of Annual General Meeting 4

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CORPORATE FINANCE

Pearson plc held its annual general meeting for shareholders at 12 noon today. All resolutions were put to the meeting and approved on a poll.

Full details of the resolutions passed as special business have today been submitted to the UK Listing Authority for publication through the Listing Authority's Document and Viewing Facility.

The total number of votes received for each resolution is set out below. The number of 25p ordinary shares in issue on 25 April 2008 was 808,358,605.

Resolution Read in v	Description o respective address	For and Discretionary	Against 8 933,8:	Abstain
R. dution Resolution 1	To receive the 2007 report and accounts	507,993,208	3.78; 13.1 20,742	619,252
Resolution 2	To declare a final dividend rotalion ordinary share	507,563,984	16,817	1,052,393
Resolution 3	To re-clect Terry Burns, is a labor apital	471,707,279	3,121,700	33,804,215 650 439
Resolution 4	To re-elect Ken Hydon Hydon puen rights	507,052,119 504 608,234	933,413 473,465	647,662 3.50
Resolution 5	To re-elect Glen Moreno	506,256,690	1,709,180	667,324

Resolution 6	To re-elect Marjorie Scardino	498,208,228	9,784,599	640,367
Resolution 7.	To approve the report on directors' remuneration	426,697,067	59,035,607	22,900,520 i. iii
Resolution 87	To reappoint the auditors	499,994,296	8,033,890 23.983.9.	605,008 .: \. ; \. ;
Resolution 9	To determine the remuneration of the auditors	504,221,629	3,784,134	627,431
Resolution 10	To authorise the company to allot ordinary shares	503,213,390	1,615,891	3,803,913
Resolution 11	To increase the authorised share capital	507,574,433	401,322	657,439
Resolution 12	To waive the pre- emption rights	504,658,224	473,195	3,501,775

0.65	nel s in			
Resolution 13	To authorise the company to purchase its own shares	507,894,027	109,969	629,198
Resolution 14	To adopt new Articles of Association	504,659,854	2,771,909	1,201,431
Resolution 15	To renew the Annual Bonus Share Matching Plan	441,103,127	23,983,928	43,546,139

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CORPORATE FINANCE



The Financial Times today announced the launch of a new edition for the Middle East with the first full edition available on Tuesday 29 April. The timing of the launch coincides with reader and advertiser demand for global business news in the United Arab Emirates (UAE), Middle East and the

emergence of the Gulf region as a major international finance and business centre.

The launch is consistent with the Financial Times' global expansion strategy and complements existing operations in the Gulf region. The Financial Times now has dedicated editions for the UK, Continental Europa, Asia, US and the Middle East and is printed in 24 cities across the world. The Financial Times has been printed in Dubal since 2003 and this will remain unchanged.

The Financial Times' regional editorial and commercial teams will be based in UAE's capital, Abu Diabi. Rould Khalaf, Middle East Editor in London, will manage a team of three full time journalists in Abu Diabi, including Andrew England, Middle East Correspondent, and James Drummond, Gulf News Editor. Simesa Karr, Gulf Duciness Correspondent, will be besed in Dubai, complementing a network of further FT offices in Cairo, Vahran, larusalam and Beirut. Stringer journalists will be recruited in Quter and Saudi Arabia.

The Financial Times' coverage of the Middle East is well established and the paper's business, financial and political coverage will now also be enhanced by a dedicated page inserted twice a week, every Tuesday and Thursday in the new FT Middle East edition.

There are also plans to expand its Middle East coverage on FT.com. The Middle East web page will be revemped and will feature more dedicated video and audio content.

Lionel Barber, editor of the Financial Times, said:

'We have identified a strong and growing domand for high quality, global independent news and analysis across the Gulf region. This demand reflects how the Gulf has quickly become a financial and business powerhouse and our new edition will cement the region's place in the global economy.'

John Ridding, CEO of the Financial Times commented:

This edition is a further step in our successful global strategy, reflecting the rapidly deepening interface between the region and the international economy. It will provide a further boost to our global circulation and provide a quality advertising vehicle for businesses seeking to reach senior decision makers in the Middle East.'

The Financial Times will also be offering training and lectures to local students studying journalism and will be hosting three internships every year.

Advertising support for the launch of the FT Middle East

edition will include an airport poster campaign using high profile sites at Abu Dhabi and Dubai airports. A TV campaign will start on 5 May utilising Al Jazeera and regional business channels.

Ends

For further information please contact:

London

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About the Financial Mass:

The Financial Times, one of the works's leading business newspapers, is recognised internationally for its subjectly, integrity and accuracy. Providing expensive news, comment and analysis, the newspaper is printed at 24 print sites across the globe, has a delity circulation of 454,937 (ABC figures, March 2003) and a readership of more than 1.3 million people worldwide. Pr.com is one of the world's leading business information websites, and the internet partner of the FT newspaper. FT.com is the definitive home for business intelligence on the web, providing an essential source of news, comment, data and analysis for the global business community. FT.com attracts 6.2 million unique users, generating 48 million page views. FT.com has 101,000 subscribers.



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PEARSON PLC (the "Company")

Voting Rights and Capital

As at close of business on 30 April 2008, the Company had 808,359,145 ordinary shares of 25p each admitted to trading. Each ordinary share carries the right to one vote at general meetings. The Company does not hold any shares in Treasury.

This figure (808,359,145) may be used by shareholders as the denominator for the calculations by which they will determine whether they are required to notify their interest in, or a change to their interest in, the Company under the FSA's Disclosure and Transparency Rules.

This announcement is made in conformity with the provisions of the Transparency Directive.

Financial Times' 'Alphaville scoops two Webby awards 06 May 2008

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CORPORATE FINANCE

Today, the Financial Times won two awards at the 2008 Webby Awards. FT.com's Alphaville picked up both awards for Best Business Blog in the Webbys, the People's Voice award and the Judges Panel award.

FINANCIAL TIMES

Paul Murphy, editor of FT Alphaville, said: "I'm really very proud of my colleggues on FT Alphaville, Together, in little more than a year, we have turned a rough idea into a daily, hyper-active financial blog that is now read round the globe. Landing a Webby is the ultimate acknowledgement of that achievement.

"What's more, this is one of those mamanis when we really must thank our readers. They are the enes who were enthused enough to visit the Webbye' Peoples' Valor site, cast their vote and leave their comments. We ostuplly would not have won this without their suggest."

The Webby Awards is the leading international award honouring excellence on the Internet. Republished in 1983 during the Web's infency, the Webbys ere presented by The International Accessing of Digital Arts and Sciences, a 550-member body of landing With automat, business figures, luminarios, vicianarios and cración calcientidos.

Alphaville recently wan the owerd for ealing journelism et the 2008 Harold Wincolk America.

For further information places contact:

Tom Glover Senior Communications Manager T: +44 (0) 20 7775 6848 E: tom.glover@n.com

Sophie Grut Communications Assistant T: +44 (0) 20 7873 3119 E: sophie.grut@ft.com

About the Financial Times:

The Financial Times, one of the world's leading business newspapers, is recognised internationally for its authority, integrity and accuracy. Providing extensive news, comment and analysis, the newspaper is printed at 24 print sites across the globe, has a daily circulation of 454,937 (ABC figures, March 2008) and a readership of more than 1.3 million people worldwide. FT.com is one of the world's leading business information websites, and the internet partner of the FT newspaper. FT.com is the definitive home for business intelligence on the web, providing an essential source of news, comment, data and analysis for the global business community. FT.com attracts 6.2 million unique users, generating 48 million page views. FT.com has 101,000 subscribers.



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Appointment of Will Ethridge as a Non-Executive Director of Pearson plc

In accordance with LR 9.6.13, we provide the following information regarding Mr Ethridge:-

(1) Details of all directorships held by Mr Ethridge in any other publicly quoted companies at any time in the previous five years, indicating whether or not he is still a director:

Interactive Data Corporation (current) (NYSE Listed)

(2) Any unspent convictions in relation to indictable offences:

None

(3) Details of any receiverships, compulsory liquidations, creditors, voluntary liquidations, administrations, company voluntary arrangements or any composition or arrangement with its creditors generally or any class of its creditors of any company where Mr Ethridge was an executive director at the time of, or within 12 months preceding such events:

None

(4) Details of any compulsory liquidations, administrations or partnership voluntary arrangements of any partnerships where Mr Ethridge was a partner at the time of, or within 12 months preceding, such events:

None

(5) Details of receiverships of any assets of Mr Ethridge or of a partnership of which Mr Ethridge was a partner at the time of, or within the twelve months preceding, such event:

None

(6) Details of any public criticisms of Mr Ethridge by statutory or regulatory authorities (including designated professional bodies) and whether he has ever been disqualified by a court from acting as a director of a company or from acting in the management or conduct or the affairs of any company:

None

Jumpstart and Pearson Foundation announce 2008 Jumpstart's Read for the Record Campaign 07 May 2008



Jumpstart and Pearson Foundation Announce 2008 Jumpstart's Read for the RecordCampaignCampaign to Promote Early Education Launches at International

ReadingAssociation Conference in Atlanta.

ATLANTA, May 6 /PRNewswire/

- Each year, one third of America's children -- over 1 million kindergarteners -- arrive at their first day of school developmentally behind their paces and without the skills necessary to succeed. (Comogia Foundation).
- Today's first graders from low-income communities have one fourth the vocabulary of their mid-income peers. This matters because we know a child's reading level in 1st grade is one of the best predictors of his/her subsequent gentermence in 10th grade. (Children's Defense Pund).
- Three-year-olds from middle class femilies in the U.S. have higher vecesularies then the perents of welfare children. (University of thences recessors).
- In middle income neighbourtees, the retto of beeld per child is 13 to 1. In low-income neighbourses, the retto is one ego-egoverniere beelt for every \$30 children.
- Over 60% of processed and after-assed pregrams serving children from low-income families have no age-appropriate books.
- Some states project the number of future prison cells needed by the literacy rate of its third graders.

How do we change these dismai statistics?

At the annual convention of the International Reading Association inAtlanta, the non-profit group Jumpstert and the Pearson Foundation todayannounced the third annual Jumpstert Read for the Record Compaign. This international event to bring awareness to the importance of reading to youngchildren will take place on October 2, with readers of all ages joining together to break the world record for the number of people reading the same both on the same day across the globe.

This year's official Campaign book is the beloved children's classicCorduroy from Penguin Young Readers. The special edition features anintroduction and request for support for the Campaign from NBC's TODAY Showhosts Matt Lauer and Meredith Vieira, a forward by LL Cool J, and a collectionof reading tips for parents of young children. The book will be availablebeginning in August from www.readfortherecord.org and at special retailersincluding Hanna Andersson, and Follett's college bookstores.

Again this year, thousands of reading events will be organized by Governors, Mayors, schools, businesses, libraries, and other organizations, all leading to the one-day reading event on October 2. Jumpstert's Read forthe Record aims to raise public awareness about the early education gap that exists for families with low income

levels, to bring all members of thecommunity together to be a part of the solution and to raise funds to supportJumpstart's year-round program that works to ensure every child in Americaenters school prepared to succeed.

"For many Americans, the books they read as children are some of theirfavorite childhood memories," says Jumpstart's President James Cleveland. "Unfortunately, most children in low-income communities have few, if any,age-appropriate books in their homes. As a result, they miss out on thereading experiences that form the foundation for success in school and life. In fact, each year one third of America's children arrive at their first dayo? school without the skills necessary to succeed. At Jumpstart, we'reremedying this problem by giving these young people important one-to-onestication, one child at a time."

About the Pearson Foundation and Junguis.

For the third year in a row, the Pearson Foundation is underwriting thepublication of the Canadign's anded book, ensuring that 100% of theprocess directly beared.

Jumpstart's work with at-rich children. From newthrough the Fall, The Pearson Foundation will be warking with teachers, district superintendents, government anded to businesses, and educational superintendents to arganize reading events on October 2; to highlight their more than 100,000 copies of Continue to chiefle the more than 100,000 copies of Continue to chiefle the and other continued education perintens, including these Standard education perintens, including these Standard edictions to citative ing businesses and other includions to eparted communities both in the U.S. and abroad.

"Focusing everyone's attention on one book for a single day is a great wayto highlight the critical task of preparing young people for a lifetime ofreading and learning," said Pearson Foundation President Mark Nieker. "We hope-Jumpstart's Read for the Record will encourage others to help consider thisproblem and help them to recognize the important role Jumpstart plays in thelives of young children everywhere."

During the past two years, more than 400,000 people registered as recordbreakers. Jumpstart's Read for the Record Campaign has raised more than\$2,000,000 to support Jumpstart's mission. In addition, Jumpstart and Pearsonwere recognized for the Read for the Record collaboration as 2007 CauseMarketing Halo Award Winners.

For more information, visit www.readfortherecord.org andwww.pearsonfoundation.org. In addition to information on how to register toparticipate, the websites also provide information about donating books toJumpstart children, as well as hosting and joining shared reading eventsacross the nation.

About Jumpstart

Jumpstart is a national nonprofit organization that engages preschoolchildren from low-income communities in an intensive early education program. Jumpstart trains adult mentors, primarily college students, to work inyearlong,

one-to-one relationships with at-risk children to improve theirlanguage, literacy, and social skills. Since 1993, thousands of Jumpstartmentors have helped more than 50,000 children from low-income communities around the country enter school ready to learn at grade level. To find outmore, visit http://www.jstart.org.

About the Pearson Foundation

The Pearson Foundation extends Pearson's commitment to education bypartnering with leading nonprofit, civic, and business organizations toprovide financial, organizational, and publishing assistance across the globe. The Foundation aims to make a difference by sponsoring innovative educational programs and extending its educational expertise to help in classrooms and infocal communities. More information on the Pearson Foundation can be found at www.pearsonfoundation.org.

About the Pearson Foundation and Jumpstart

Jumpstart's Read for the Record Compaign is just one component of the Pearson Jumps വേദ്യ ഉറർത്താനിരും. Jumpstart and the Pearson Foundation shore agreeden for education and inspiring people to recen their අන් potential. These shared goods and values lad Jumpaten and the Pearson Foundation legrange the Papers Table? Fellowship in 2001. Both your, the Passess TeacherFellowship provides the eggantunity for a colect group of achievement-enentedestiege greductes to enter the early education field by becoming prescribes in Head Start and other carry learning content conving atriskchildren. The Fellowehip provides these telented individuals a stipond, intensive training, coefetance coming teaching certification, and colditional authority and recourses during the first two yours of their teestiing coreers. In2006, Pearson and its businesses Tito Financial Times Group, The Penguin Group, and Pearson Education became the Sponsor and Founding Partner of Jumpstart's Read for the Record, which to date has raised over \$2 million for Jumpstart'swork to help preschoolers from low-income communities with their language andliteracy skills.

For more information, go to www.pearconfoundation.org. Stacey Finkel, +1-202-667-0201, stacey.finkel@widmeyer.com, for PearconFoundation

Director shareholding 12 May 2008



Director, shareholding

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NOTIFICATION OF TRANSACTIONS OF DIRECTORS, PERSONS DISCHARGING MANAGERIAL RESPONSIBILITY OR CONNECTED PERSONS

This form is intended for use by an Issuer to make a RIS notification required by DR 3.14R(1).

- (1) An *issuer* making a notification in respect of a transaction relating to the *shares* or debentures of the *issuer* should complete boxes 1 to 16, 23 and 24.
- (2) An issuer making a notification in respect of a derivative relating the shares of the issuer should complete boxes 1 to 4, 6, 8, 13, 14, 16, 23 and 24.
- (3) An Issuer making a notification in respect of options granted to a director/person discharging managerial responsibilities should complete boxes 1 to 3 and 17 to 24.
- (4) An issuer making a notification in respect of a financial instrument relating to the shares of the issuer (other than a debenture) should complete boxes 1 to 4, 6, 8, 9, 11, 13, 14, 16, 23 and 24.

1.	Name of the issue?	2.	State whether the notification relates to (i) a transaction notified in accordance with
	PEARSON PLC	٠,	DR 3.1.4R(1)(a) the
	Common Delway	18.	(ii) DR 3.1.4(R)(1)(b) a disclosure made in accordance with section 324 (as extended by section 328) of the Companies Act 1985; or
			(iii) both (i) and (ii)
	A The second		BOTH (9 AND (8)
3.	Name of person discharging managerial responsibilities/director	4.	State whether notification relates to a person connected with a person discharging
	DAVID BELL	i.	managerial responsibilities/director named in 3 and identify the connected person
	194 J. C. 184		N/A
5.	Indicate whether the notification is in respect of a holding of the person referred to in 3 or 4 above or in respect of a non-beneficial interest. HOLDING	6	Description of shares (including class), debentures or derivatives or financial instruments relating to shares ORDENARY ZSP EACH
7.	Name of registered shareholder(s)	ā,	State the nature of the transaction
	and, if more than one, the number of shares held by each of them DAVID BELL! R		REINVESTMENT OF DIVIDEND UNDER COMPANY'S DRIP
9 , t.	Number of shares, debentures or financial instruments relating to shares acquired	10.	Percentage of issued class acquired (treasury shares of that class should not be taken into account when calculating percentage)
	4.915		0.00061%

LD831853/I 000000-0000 K.G

11.	Number of shares, debentures or financial instruments relating, to shares disposed	12.	Percentage of issued class disposed (treasury shares of that class should not be taken into account when calculating percentage)
	N/A		N/A
13.	Price per share or value of	14,	Date and place of transaction
	transaction 692.83P	44.4. i	9 MAY 2000 LONDON
		, ter	grangers, as with
15.	Total holding following notification	16.	Date Issuer informed of transaction
٠.	and total percentage holding	1985	1 Section Resident Police Section 1997
	following notification (any treasury shares should not be taken into account when calculating percentage)	10.	13 MAY 2000 17.
	181,474 0.02245%		tions substitute the ment

If a person discharging managerial responsibilities has been greated options by the inner

17.	Date of grant N/A	18.	Period during which or date on which it can be exercised on the Companies out 1989 N/A (https://maisto.)	
19.	Total amount paid (if any) for grant of the option	20.	Description of shares or debentures involved (class and number)	
	N/A		Solic distance omities from Clares (1) opens a composit of the area of proper and for 2.5	
21.	Exercise price (if fixed at time of grant) or indication that price is to be fixed at the time of exercise		Total number of shares or depentures over which options held following notification	
	N/A Law Law Law	1.	Dec Wa She Sugar Ches	
23.	Any additional information wherest	24.	Name of contact and telephone number for queries: STEPHEN JONES, DEPUTY SECRETARY, 929 7910 2257.	

STEPHEN JONES DEPUTY SECRETARY	r	Eins - 97 (Nr NDE) - TOSBAN	
Date of notification12 MAY 200		Provided to the calculation of the control of the c	the parity of the

0,60109%.

NOTIFICATION OF TRANSACTIONS OF DIRECTORS, PERSONS f(s) = f(s) + f(s)

This form is intended for use by an issuer to make a RIS notification required by DR 3.14R(1).

- (1) An issuer making a notification in respect of a transaction relating to the shares or debentures of the issuer should complete boxes 1 to 16, 23 and 24.
- (2) An issuer making a notification in respect of a derivative relating the shares of the issuer should complete boxes 1 to 4, 6, 8, 13, 14, 16, 23 and 24.
- (3) An issuer making a notification in respect of options granted to a director/person discharging managerial responsibilities should complete boxes 1 to 3 and 17 to 24.
- (4) An issuer making a notification in respect of a financial instrument relating to the shares of the issuer (other than a debenture) should complete boxes 1 to 4, 6, 8, 9, 11, 13, 14, 16, 23 and 24.

1.	Complete all relevant boxes should in be Name of the Issuer PEARSON PLC PRINTED 1111	2.	State whether the notification relates to (i) a transaction notified in accordance with DP 3 1 AP(1)(a)
	ald Target seein		(iv) both (i) and (ii)
3.	Name of person discharging managerial responsibilities/director SOHN MAKINSON	4.	State whether notification relates to a person connected with a person discharging managerial responsibilities/director named in 3 and identify the connected person
5.	Indicate whether the notification is in respect of a holding of the person referred to in 3 or 4 above or in respect of a non-beneficial interest. HOLDING		Description of shares (including class), debentures or derivatives or financial instruments relating to shares ORDINARY 25P EACH 257.
7.	Name of registered shareholder(s) and, if more than one, the number of shares held by each of them JOHN MAKINSON		State the nature of the transaction REINVESTMENT OF DIVIDEND UNDER COMPANY'S DRIP
9	Number of shares, debentures or financial instruments relating to shares acquired	10.	Percentage of issued class acquired (treasury shares of that class should not be taken into account when calculating percentage) 9.60109%
	8,832		

11.	Number of shares, debentures or financial instruments relating to shares disposed N/A	12.	Percentage of issued class disposed (treasury shares of that class should not be taken into account when calculating percentage) N/A
13.	Price per share or value of transaction	14.	Date and place of transaction 9 MAY 2000 LONDON The
15.	Total holding following notification and total percentage holding following notification (any treasury shares should not be taken into account when calculating percentage)	16.	Date issuer informed of transaction 12 MAY 2008
·;·	322,750 of 0.03993%		e de la companya de l

If a person discharging managerial responsibilities has been granted options by the issuer complete the following houses

17.	Date of grant N/A	18.	Period during which or date on which it can be exercised and you have the series of th	
19.	Total amount paid (if any) for grant of the option		Description of shares or debentures involved (class and number)	
	N/A (d):	٠. '	RA thereon rediffering year design a partier of a complete	
21.	Exercise price (if fixed at time of grant) or indication that price is to be fixed at the time of exercise	22.	Total number of shares or debentures over which options held following notification	
	N/A	,,	a sign of	
23.	Any additional information	24.	Name of contact and telephone number for queries: STEPHEN JONES, DEPUTY SECRETARY, 628 7910 2257.	

Name and signature of d	ally authorized efficer o	d trace responsible (er making notification -
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DEPUTY SECRETARY).	!	N "S toskare
Date of metificationf	2 MAY 2008	20 H 10 P 1 H 10 P 1 P 1 P 1 P 1 P 1 P 1 P 1 P 1 P 1	Para Line (1997)

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NOTIFICATION OF TRANSACTIONS OF DIRECTORS, PERSONS DISCHARGING MANAGERIAL RESPONSIBILITY OR CONNECTED PERSONS

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- (2) An issuer making a notification in respect of a derivative relating the shares of the issuer should complete boxes 1 to 4, 6, 8, 13, 14, 16, 23 and 24.
- (3) An issuer making a notification in respect of options granted to a director/person discharging managerial responsibilities should complete boxes 1 to 3 and 17 to 24.
- (4) An Issuer making a notification in respect of a financial instrument relating to the shares of the issuer (other than a debenture) should complete boxes 1 to 4, 6, 8, 9, 11, 13, 14, 16, 23 and 24.00 should be a leading to a

1.	complete all relevant boxes should in bi Name of the Issuer PEARSON PLC The Sin	2.	State whether the notification relates to (i) a transaction notified in accordance with DR 3.1.4R(1)(a) (ii) DR 3.1.4(R)(1)(b) a disclosure made in accordance with section 324 (as extended by section 328) of the Companies Act 1985; or
	· - to		BOTH (I) and (II)
3.	Name of person discharging managerial responsibilities/director ROBIN FREESTONE	4.	State whether notification relates to a person connected with a person discharging managerial responsibilities/director named in 3 and identify the connected person
5.	Indicate whether the notification is in respect of a holding of the person referred to in 3 or 4 above or in respect of a non-beneficial interest. HOLDING	6	Description of shares (including class), debentures or derivatives or financial instruments relating to shares (P11) (CA, A 1) (CA, A 1)
7.	Name of registered shareholder(s) and, if more than one, the number of shares held by each of them ROBIN FREESTONE	8.	State the nature of the transaction (11) REINVESTMENT OF DIVIDEND UNDER COMPANY'S DRIP
9 In	Number of shares, debentures or financial instruments relating to shares acquired	10.	Percentage of issued class acquired (treasury shares of that class should not be taken into account when calculating percentage)
	231		0.00003%

11.	Number of shares, debentures or financial instruments relating to shares disposed N/A	12.	Percentage of issued class disposed (treasury shares of that class should not be taken into account when calculating percentage) N/A
13.	Price per share or value of transaction 692.85P	14.	Date and place of transaction 9 MAY 2008 LONDON
15.	Total holding following notification and total percentage holding following notification (any treasury shares should not be taken into account when calculating percentage) 10. 10. 10. 10. 10. 10. 10. 10. 10. 10.		Date issuer informed of transaction 22 MAY 2000 Classic form Constitute:

If a person discharging managerial responsibilities has been granted options by the inner

17.	Date of grant N/A	18.	Period during which or date on which it can be exercised of the Copyright Copyright of the
19.	Total amount paid (if any) for grant of the option	20.	Description of shares or debentures involved (class and number)
	N/A		So the entire attended to expense the species of the state of the stat
21.	Exercise price (if fixed at time of grant) or indication that price is to be fixed at the time of exercise	22.	Total number of shares or depentures over which options held following notification
	N/A later Coscillation to the first terms of the cost	7, 1	No this state is existing the
23.	Any additional information	24,	Name of contact and telephone number for queries: STEPHEN JONES, DEPUTY SECRETARY, 429 701A 2257.

Name and signature of duty authorized officer of	fissner responsible for making notification
STEPHEN JONES	CRESSES HAT THE BRIDENE CRESSES HELD SPRING
	The same of the sa
Date of motification 12 MAY 2008	shows 1 Many to the state of the

"Parking";

NOTIFICATION OF TRANSACTIONS OF DIRECTORS, PERSONS DISCHARGING MANAGERIAL RESPONSIBILITY OR CONNECTED PERSONS

This form is intended for use by an Issuer to make a RIS notification required by DR 3.14R(1).

- (1) An issuer making a notification in respect of a transaction relating to the shares or debentures of the issuer should complete boxes 1 to 16, 23 and 24.
- (2) An issuer making a notification in respect of a derivative relating the shares of the issuer should complete boxes 1 to 4, 6, 8, 13, 14, 16, 23 and 24.
- (3) An issuer making a notification in respect of options granted to a director/person discharging managerial responsibilities should complete boxes 1 to 3 and 17 to 24.
- (4) An issuer making a notification in respect of a financial instrument relating to the shares of the issuer (other than a debenture) should complete boxes 1 to 4, 6, 8, 9, 11, 13, 14, 16, 23 and 24.

Please complete all relevant boxes should in block capital letters. Name of the Maney State whether the notification relates to (i) a transaction notified in accordance with DR 3.1 4R(1)(a) PEARSON PLC SHE 17, (ii) DR 3-1-4(R)(1)(b) a disclosure made in accordance with section 324 (as extended by section 328) of the Companies Act 1985; or (vi) both (i) and (ii) BOTH () AND (B) denominate product person 3. State whether notification relates to a person Name of discharging managerial responsibilities/director connected with a person discharging managerial responsibilities/director named in 3 and identify the connected person 77 40.12 6 LORD BUENS ŅĄ Indicate whether the notification is in Description of shares (including class), debentures or derivatives or financial instruments relating to shares. respect of a holding of the person referred to in 3 or 4 above or in respect of a non-beneficial interest DEDHARV 250 KACH 2251. HOLDING State the nature of the transaction Name of registered shareholder(s) 7." and, if more than one, the number of shares held by each of them REINVESTMENT OF DIVIDEND UNDER COMPANY'S DRIP LORD BURNS Number of shares, debentures or Percentage of issued class acquired (treasury financial instruments relating to shares of that class should not be taken into Buc shares acquired account when calculating percentage) 0.00000% 9

11,	Number of shares, debentures or, financial instruments relating to, shares disposed N/A		Percentage of issued class disposed shares of that class should not be account when calculating percentage	taken into
13.	Price per share or value of transaction 692.85P	14.	Date and place of transaction 9 MAY 2008 LONDON	ťr.
15.	Total holding following notification and total percentage holding following notification (any treasury shares should not be taken into account when calculating percentage)	16.	Date issuer informed of transaction String 12 MAY 2008 + 3 to the acceptance	

If a person discharging managerial responsibilities has been granted options by the issuer

17.	Date of grant N/A	18.	Period during which or date on which it can be exercised N/A
19.	Total amount paid (if any) for grant of the option	20.	Description of shares or debentures involved (class and number)
	N/A		N/A discussion discuss
21.	Exercise price (if fixed at time of grant) or indication that price is to be fixed at the time of exercise	22.	Total number of shares or debentures over which options held following notification
	N/A		or salare Mean control
23.	Any additional information	24.	Name of contact and telephone number for queries: STEPHEN JONES, DEPUTY SECRETARY, 020 7019 2257.

Name and signature of dely authorised officer of issuer responsible for making a STEPHEN JONES	d officer of issuer responsible for making notification
STEPHEN JUNES	NAMES OF STOR BOTH FAND OF STORY OF STATES BRIDGE
DEPUTY SECRETARY	
Date of actification 12 MAY 2008_	to be a constant of the consta

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NOTIFICATION OF TRANSACTIONS OF DIRECTORS, FERSONS DISCHARGING MANAGERIAL RESPONSIBILITY OR CONNECTED PERSONS

This form is intended for use by an Issuer to make a RIS notification required by DR 3.14R(1).

- (1) An issuer making a notification in respect of a transaction relating to the shares or debentures of the issuer should complete boxes 1 to 16, 23 and 24.
- (2) An Issuer making a notification in respect of a derivative relating the shares of the Issuer should complete boxes 1 to 4, 6, 8, 13, 14, 16, 23 and 24.
- (3) An issuer making a notification in respect of options granted to a director/person discharging managerial responsibilities should complete boxes 1 to 3 and 17 to 24.
- An issuer making a notification in respect of a financial instrument relating to the shares of the issuer (other than a debenture) should complete boxes 1 to 4, 6, 8, 9, 11, 13, 14, 16, 23 and 24. (a) (a)

Please complete all relevant hoxes should in block capital letters.

1.	PEARSON PLC 198.	2.	State whether the notification relates to (i) a transaction notified in accordance with DR 3.1.4R(1)(a)
	ur des urg q this ezo zer, the totals tog o so	. : गृह	(ii) DR 3.1.4(R)(1)(b) a disclosure made in accordance with section 524 (as extended by section 328) of the Companies Act 1985; or (vii) both (i) and (ii)
			` BOTH (I) AND (II)
3.	Name of person discharging managerial responsibilities/director	4.	State whicher notification relates to a person connected with a person discharging managerial responsibilities/director named in
	DAVID ARCULUS		3 and identify the connected person
	and the second of the second o	22	N/A the property to the comment of t
5.	respect of a holding of the person referred to in 3 or 4 above or in	6	Description of shares (including class), debentures or derivatives or financial instruments relating to shares
;	respect of a non-beneficial interest	23	ORDINARY 25P BACH (1987) I TO THE BURNES OF PERSONS ASSESSED FOR A 25T TO THE TOTAL
7.	Name of registered shareholder(s)	8.	State the nature of the transaction
	and, if more than one, the number of shares held by each of them!	c"#1	REINVESTMENT OF DIVIDEND"
e:	SIR THOMAS DAVID GUY ARCULUS		
9	Number of shares, debentures or financial instruments relating to shares acquired	10.	Percentage of issued class acquired (treasury shares of that class should not be taken into account when calculating percentage)
	74		0.00001% -

11.	Number of shares, debentures or financial instruments relating to shares disposed N/A	12.	Percentage of issued class disposed (treasury shares of that class should not be taken into account when calculating percentage) N/A
13.	Price per share or value of transaction 692.85P	14.	Date and place of transaction 9 MAY 2008 LONDON
15.	Total holding following notification and total percentage holding following notification (any treasury shares should not be taken into account when calculating percentage) 10,619 0.00131%	16.	Date issuer informed of transaction 12 MAY 2000

If a person discharging managerial responsibilities has been granted options by the insuer

comp	lete the following baxes		
17.	Date of grant N/A	18.	Period during which or date on which it can be exercised N/A
19.	Total amount paid (if any) for grant of the option N/A	20.	Description of shares or debentures involved (class and number) N/A
21.	Exercise price (if fixed at time of grant) or indication that price is to be fixed at the time of exercise N/A	22.	Total number of shares or debentures over which options held following notification N/A
23.	Any additional information	24.	Name of contact and telephone number for queries: STEPHEN JONES, DEPUTY SECRETARY, 929 7816 2257.

Name and signature of duly authorized afficer of lasuer responsible for making notification
Stephen Jones
DEPUTY SECRETARY
Date of notification12 MAY 2009



Director shareholding

Attaches to the second second

.1⁵ 1. ١. Accessibility Sitemap are extremely Commence of the commence Committee and problems of ₩17 × 1.4. Late of the first a major constraint and the fact of the same : 0 A commence of the second of the first of the first of والمرافدة في المواجعة all capital factors So to whether the te-Same of the issue Calcaption another MOSCA PLA DK salakerra. the broatstranger a freeze consider of these patroene 1374 to and the or mon \$28) of any Companies 10. and the Committing (ii) (CZZ (04HO) - 1 and saidher in til end a relates to a payson I selven, de 1 scance, to more a grown construgate majorn free mondelle on his rich remoder. ordinal y the corne continue. KG A 18 Decry a on shown Should by these. A Same to Common there . ili 👉 rom Albania or terisary is a maincing with the said e from a mentis relation, so waste ex-Nation reviews of a list * ROUNTRY ISO EACH. Troch's with of registered surprise Star penatine of the transien in in the section of hemory AWARD OF 1957 OPHONS UNDER at the color, again THE COMPARIS WORLDWIDE SAVE ROS RESIDNE FOR SHALLS PLAN was of the determine of I I Percentago of Fisher Live Barbara Contra temotesta in racio action, tell Exercise Educations should be a second of to the search discourse Carried Service deared to a fine of the con-

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NOTIFICATION OF TRANSACTIONS OF DIRECTORS, PERSONS DISCHARGING MANAGERIAL RESPONSIBILITY OR CONNECTED PERSONS

This form is intended for use by an Issuer to make a RIS notification required by DR 3.14R(1).

- (1) An issuer making a notification in respect of a transaction relating to the shares or debentures of the issuer should complete boxes 1 to 16, 23 and 24.
- (2) An issuer making a notification in respect of a derivative relating the shares of the issuer should complete boxes 1 to 4, 6, 8, 13, 14, 16, 23 and 24.
- (3) An Issuer making a notification in respect of options granted to a director/person discharging managerial responsibilities should complete baxes 1 to 3 and 17 to 24.
- (4) An Issuer making a notification in respect of a financial instrument relating to the shares of the issuer (other than a debenture) should complete boxes 1 to 4, 6, 8, 9, 11, 13, 14, 16, 23 and 24.

1.	Name of the issuer	2.	State whether the notification relates to (i) transaction notified in accordance with DR 3.1 4R(1Va)
	PEARSON PLC disclaring the fallowing the fallowing the research	98,7841. - 15	DR 3.1.4R(1)(a) thus been erauted nations by the iss (ii) DR 3.1.4(R)(1)(b) a disclosure made
	. 100%	, "	accountsince with section 324 (as extended to section 328) of the Companies Act 1985; or
			(iii) both (i) limb (ii) 11 1 No. (Alex 2012
		i i	Description (i) And (ii) debentace involve le deben
3.	Name of person discharging managerial responsibilities/director	4.	State whether notification relates to a person connected with a person dischargin managerial responsibilities/director named
	ROSIN FREESTONE	2.7	3 and identify the connected person of the analysis of the ana
	grand in Adecades Open in Prisite be That I will be the most experience		which entities had a following willies and
3.	Indicate whether the notification is in respect of a holding of the person referred to in 3 or 4 shove or in	6	Description of shares (including class debentures or derivatives or financial instruments relating to shares.
١,	respect of a non-beneficial interest	24	instruments relating to shares
	The section consisting the section is a section		e o esta una mantaga de la proposação de la materia de
7. 1.11:11	Name of registered shareholder(s) and, if more than one, the number of	8, 0	State the nature of the transaction
. :	shares held by each of them		AWARD OF 1,757 OPTIONS UNDE THE COMPANY'S WORLDWIDE SAV
	ROBIN FREESTONE		FOR SHARES PLAN
•	Number of shares, debentures or financial instruments relating to	10.	Percentage of issued class acquired (treasures of that class should not be taken in
),pe	shapes acquired		account when calculating percentage)
	N/A		N/A

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11.	Number of shares, debentures or financial instruments relating to shares disposed N/A	12.	Percentage of issued class disposed (treasury shares of that class should not be taken into account when calculating percentage) N/A
13.	Price per share or value of transaction	14.	Date and place of transaction N/A & Poarson 2006
15.	Total holding following notification and total percentage holding following notification (any treasury shares should not be taken into account when calculating percentage) N/A	16.	Date issuer informed of transaction

If a person discharging managerial responsibilities has been granted options by the issuer complete the following bears

17.	Date of grant 9 MAY 2000	18.	Period during which or date on which it can be exercised 1 AUGUST 2011 - 31 JANUARY 2012
19.	Total amount paid (if any) for grant of the option	20.	Description of shares or debentures involved (class and number) 1,757 OPTIONS OVER ORDINARY SHARES OF 25P EACH
21.	Exercise price (if fixed at time of grant) or indication that price is to be fixed at the time of exercise 534.80P	22.	Total number of shares or debentures over which options held following notification 3,623
23.	Any additional information N/A	24.	Name of contact and telephone number for queries: STEPHEN JONES, DEPUTY SECRETARY, 920 7019 2257.

Name and signature of duly authorised officer of issuer responsible for making notification
STEPHEN JONES
DEPUTY SECRETARY
The A. C. and C.
Date of setification12 MAY 2008

Page 2

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Notification of Interest in Shares β

R-1': MOTHELENTON OF MAJOR	THE STATES IN
Sitemap began Rocess	IDINEY & PESISON 2000

	1	
1. Identify of the right of the objecting into the official of the object of the objec	Pears in ple	
atiacher ⁸		
Reason (leg vite might a so		
Paris 18 sor disposer it of ng nghita		
	hich may result in the rights are attached	
•		
An event char , by the breakdon our voting rights		
Other (peass specify):		
· · · · · · · · · · · · · · · · · · ·		
3. Full name of person(c) subject — the rouffication of hyation ^a .	Aviva ple & its subsid	arties _,
4. Full name of shart nolder(s) (if different area 3.)".	Registered Holder:	··· · · ·
	1500 Norwich Union No. 1700 March 2012	.inc.8 14.5698
	34 (Robonet Nominees I	inited 2 588 5
	I have the Courty wombs. I have the Courty wombs.	.2.**\$
	Chiese scominges Commercial	14 130
	CLAM Sommer For Jen-	ÇOS ÇILIY

Financial Services Authority



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TR-1: NOTIFICATION OF MAJOR INTERESTS IN SHARES

R.C. Greit, Nominee of indicat

Identity of the issuer or the underlying issuer of existing shares to which voting rights are attached.	Pearson plc (NAY) condition (18) (18) (18) (18)
2. Reason for the notification	with the or being the
An acquisition or disposal of voting rights	Delia Eloya Instituti male 💹 V Sistamable Fotores Land
An acquisition or disposal of financial instruments wh acquisition of shares already issued to which voting r	
An event changing the breakdown of voting rights	frincios Meerwaard (Missa), elle
Other (please specify):	Vidacos Mominees United
3. Full name of person(s) subject to the notification obligation is a subject to the	Aviva ple & its subsidiaries 07 M > 2008
4. Full name of shareholder(s) (if different from 3.) ^h : ் கெய் சட்சர் சந்த நார் நலிரிவ	Registered Holder: (10 \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \
7 Stresholm Silvan Stressand on Haches	State The ename, at Direct Intercal BT Globenet Nominees Limited 9,588*
i fed tetális	Chase GA Group Nominees Limited 18,422,724*
	Chase Nominees Limited 1,624,180*
	CUIM Nominee Limited 5,189,214*

	4.00	
Termenti ^a (C) (E) (B) (C)	Vidacos Nominees Limited 178,57	'8*
n in a	denotes direct interest	- , •
	R C Greig Nominees Limited 1,45 Indirect Direct Induser BONY Londres IIS 189,89	
	Chase Nominees Limited 3,888,28	2
	Delta Lloyd Institutionale	:
	Sustainable Futures Fund 70,23	4
	Triodos Meerwaarde Aandelen Fonds 70,00	
	Triodos Meerwaarde Mixfonds	
	Videos Nomineos Limited	
ित्रको हुआहेत ६ वर्ष स्त्रित खुद्धान्य स्टा स्ट्रिक	6,927,92	6
5. Date of the tradition (and take of which threshold is crossed or reached if different)	vhich the 1h07 May 2008 rights	ng
6. Date on which lesuer notified:	09 May 2008	•
7. Threshold(s) that is/are crossed or re	3% to 4% change at Direct Inte Level	erest
8. Notified details:		
inher of voting rights	%. Loting rights	<u> </u>
1		

5.62° s

17 15 18

Class/type of shares If possible using the ISIN CODE	Situation previous Triggerin transacti	to the	**Risbelting bituation after the triggering transaction** the						
	Number of of Sheres Rights		Number of voting rights it		% of voting rights				
		•	Direct	Direct *	Indirect **	Direct	Indirect		
Ordinary Shares									
GB0006776081	41,301,715	41,301,715	32,641,853	32,641,853	11,154,785	4.04%	1.38%		

Resulting situation after the triggering transaction	agast galan gang gi samunun in sa in galan samunun di	
. manual amenature to tisterial amenature.		
instrument date Period Date right acq	mber of voting hts that may be quired if the trument is ercleed/ converted.	% of voting rights

Total (A+B)	
Number of voting rights	% of voting rights
43.796638tact telephone number:	5-/274 03-684420

9. Chain of controlled undertakings through which the voting rights and/or the financial instruments are effectively held, if applicable xy :					
	,	See Section 4			
				•	

Proxy Voltage	don Maria San
10. Name of the proxy holder:	See Section 4
11. Number of voting rights proxy holder will cease to hold:	
12. Date on which proxy helder will cease to hold voting rights:	

13. Additional information:	Figures are based on a total number of voting rights of 808,359,145.
14. Contact name:	Neil Whittaker
15. Contact telephone number:	01603 684420

